



International Arts & Antiquities Security Forum Conference 2024

“Developing Resilience for the Protection of Cultural Venues”

Sponsor and Exhibitor Package

Dates: 16th – 17th October 2024

Location: Jacobean Hall, Redworth Hall Hotel, County
Durham



Background

Over the past years, the world has faced extremely challenging situations such as the global pandemic, the ongoing conflict in Ukraine, and the violence in the Middle East. Most countries have experienced financial, social, and environmental hardships that have directly impacted a range of sectors, including cultural heritage.

These hardships have resulted in operational pressures, reduced staffing levels, and increased vulnerabilities from protesters, criminals, and insiders.

The IAASF continues to bring together experts from around the world who are passionately involved in the protection of cultural heritage and supporting the sectors.

The conference combines educational sessions with the latest protective innovations, and a great opportunities to network with peers and where global experiences and knowledge can be shared.

The overall aim of the conference is to support and increase the knowledge of those directly involved in delivering cultural and heritage services so they can proactively help protect cultural and historical assets for future generations.

Objectives of the Conference

As the conference ends, delegates will have a better understanding of:

1. Existing and emerging threats to the cultural & heritage sectors.
2. Concepts of security design principles – ‘Layered Security approach – Security in Depth’.
3. Protective security risk management approaches.
4. Effective operational practices.
5. Resilience through training and education programmes within the cultural and heritage sectors.
6. Logistical and transportation resilience.
7. Security innovations and services available to the sectors.
8. The part that every delegate can play in protecting organisational assets.

Content of the Conference

The content will explore developing resilience in the following key areas:

Understanding the Problem: The threats and risks that the sectors are facing will be discussed to highlight their impact on venues and organisations. This includes both adversarial and non-adversarial threats and how they manifest themselves, including environmental, criminal, terrorist, protester, and those caused by human error.

Operational Best Practices: Bringing together subject matter experts from the fields of heritage, security, curatorship, and other specialisms to share the best practices that support the management and reduction of threats and risks across the sectors.

Security Support Services: Focusing on services that support the protection of arts and antiquities including insurance, art recovery, logistics, and investigative services, our line-up of speakers will discuss in detail the importance of the support provided to the sectors.

Organiser:



Headline Sponsors

To be confirmed upon application.

Platinum Sponsors

To be confirmed upon application.

Exhibitors:

To be confirmed upon application.

Speaker and Delegates Profile

Past Speakers have travelled from across the world including from Australasia, the Middle East, Europe, and of course, speakers from across the United Kingdom, early indications are that this will continue, including speakers from North America. Speakers are from multiple sectors and disciplines, inside and out of cultural heritage.

While primarily from the United Kingdom it is anticipated that delegates will continue to be drawn from around the world, including from the Middle East, North America, and Europe. Delegates expressing an interest in attending include:

- Museum and cultural venue personnel, including owners, directors, security team members, curators and others directly involved in the preservation of cultural heritage.
- Art gallery owners and employees.
- Governmental organisations and officials.
- Not-for-profit organisations (stately homes, National Trust, and English Heritage).
- Specialist art shippers/transporters.
- Fine art insurance representatives.
- Academics from national/international universities.
- Professional security bodies.
- Specialist art restoration and verification organisations.
- Sector-specific legal professionals.
- Security service providers (physical, technical, operational, and educational).
- Researchers and investigators.
- Vendors and suppliers to the sectors.

Accommodation

Special rates have been agreed with the venue and a limited number of rooms have been reserved for the IAASF Conference. These rates can be booked directly with the hotel for **£112** for single occupancy, and **£125** for twin/double occupancy per room/per night including breakfast and use of hotel facilities. These rates can be booked through the hotel reservations team. See below for their contact details and quote **'Trident Manor'** for these rates to apply.

Address: Redworth Hall Hotel, Newton Aycliffe, County Durham, DL5 6NL

Email: reservations@redworthhalldurham.co.uk

Phone: 01388 770600



Contact Information

For further information about the conference, please do not hesitate to contact:

Louise Williamson

IAASF Coordinator

louise.williamson@tridentmanor.com or **iaasf@tridentmanor.com**

Telephone: +44 0 1325 734850

Website: <https://www.tridentmanor.com/iaasf/>

International Arts & Antiquities Security Forum (IAASF) – Sponsorship Opportunities 2024

| Sponsorship Options | Headline Sponsor (1 available) | Platinum Sponsors (1 available) | Gold Sponsor (2 available) | Exhibition Stand (2 available) | Gala Dinner (2 available) | Advert in programme (8 available) |
|---|--|--|-------------------------------|-----------------------------------|--|--------------------------------------|
| Benefits | £5,000 | £2,500 | £1250 | £800 | £250 | £250 |
| Speaker Slot | 45 minutes pre-lunch 16 th October (TBC) | 30 minutes pre-lunch 17 th October (TBC) | | | | |
| Acknowledged by Chair | Welcome Speech | Welcome Speech | Welcome Speech | Welcome Speech | | |
| Logo positioned: | | | | | | |
| Website | x | x | x | x | x | x |
| Programme Front Cover | x | | | | | |
| Programme Back Cover | | x | | | | |
| Programme Inner Cover | | | x | x | x | |
| Flyer distribution at venue | x | x | x | | | |
| Mention in marketing | x | x | x | x | | |
| Quote x 3 press release | x | | | | | |
| Quote x 1 press release | | x | x | x | | |
| Advert in the programme (colour) | Full Page | ¾ Page | Half Page | Half Page | Quarter Page | Half Page |
| Exhibition stand | 3m x 2m | 3m x 2m | 3m x 2m | 3m x 2m | | |
| Free delegate places | 5 | 3 | 2 | 2 | 1 | |
| Branding (provided by sponsor) 1 x Roller Banner | Main Hall | Main Hall | Main Hall | Baronial Lounge/Blue Room | 16 th October Great Hall | |

Click the link below to book:

<https://www.cognitoforms.com/IAASF1/IAASFConference2024DevelopingResilienceForTheProtectionOfCulturalVenues>

International Arts & Antiquities Security Forum Conference 2023 - TERMS AND CONDITIONS

In these terms and conditions the term 'sponsor' means any company, firm or person who has been allocated a sponsorship package or space in the conference, or any agent, representative or employee of the sponsor. The term 'conference' refers to the event detailed in the enclosed literature and where the term 'organisers' appears it refers solely to Trident Manor Limited.

1. INFORMATION SUPPLIED

Information supplied by the organisers in relation to any conference is accurate to the best of their knowledge and belief but shall not constitute any warranty or representation by the organisers and any inaccuracy or mistake therein or omission therefrom shall not entitle the sponsor to cancel his booking.

2. APPLICATION FOR SPONSORSHIP

(A) Application for sponsorship must be made on the official booking form. The organisers may accept applications by purchase order, in writing, or accept a deposit payment in lieu of a written application, at their sole discretion, and on the understanding that the terms and conditions contained herein fully apply.

(B) Any application for sponsorship, or any acceptance thereof or by the organisers shall not be conditional on the presence or location of any other sponsor at the same or any other conference and any reference to such conditionality shall not apply to any contract between the organisers and the sponsor for conference sponsorship.

3. CANCELLATION OF SPONSORSHIP

(A) If the sponsor wishes to cancel, then written notice of such wish must be forwarded to and received by the organisers by recorded delivery post not later than the dates referred in the table below. For the avoidance of doubt, the organisers shall not be obliged to accept the sponsor's wish to cancel his space booking.

(B) In the event that the sponsor either:

(I) Wishes to cancel his space booking after acceptance by the organiser or:

(II) Fails to meet any of the payment obligations (whether as to the amounts or dates of payment)

Then the organisers reserve the right, but without being obliged to do so, to apply the following cancellation charges and to re-allocate the sponsorship booked:

| Cancellation | Occurring Cancellation Charge |
|--|--------------------------------------|
| Before 11 th July 2024 | 25% |
| 11 th July - 25 th August 2024 | 50% |
| After 25 th August 2024 | 100% |

Notwithstanding that the organisers may re-sell or re-allocate the cancelled sponsorship after payment of the above cancellation charges the organiser shall be under no obligation to reimburse all or any part of such cancellation charges.

5. LOCATION OF EXHIBITION SPACE

For the avoidance of doubt, any contract between the organisers and the sponsor for conference stand space is only for an amount of such space and there is no acceptance by the organisers that the sponsor booking form or allocation of the sponsor's name to any particular part of any exhibition floor plan will constitute any agreement warranty or representation by the organisers that the sponsor is entitled to exhibit at the conference in such particular location and the organisers reserve the right without being required to give notice to the sponsor to alter the layout of any exhibition floor plan at any time.

6. UNOCCUPIED SPACE

Every sponsor must occupy the space allocated to them by the opening time on the day of the conference. Any sponsor failing to do so will be deemed to have cancelled his booking. In this event, the terms and conditions relating to cancellation will apply and any space may be offered to a new or existing sponsor.

7. FIRE PRECAUTIONS AND DANGEROUS MATERIALS

All materials used for building, decorating, or covering stands must be of non-flammable material. Sponsors must comply with all instructions given by the organisers to avoid the risk of fire or any other risk.

The following are excluded from the conference; explosives; detonating or fulminating compounds, and all dangerous or harmful substances, including priming, fireworks, etc. Priming, fireworks, matches and similar objects can only be exhibited in the form of imitations, and on condition that they contain no inflammable matter. Only goods described at the time of application may be displayed on stands, and any goods not approved by the organisers must be removed from the building.

8. EXCLUSION OF PERSON

The organisers reserve the right to exclude or remove from the conference any persons whose presence at the absolute discretion of the organisers is or is likely to be undesirable and the organisers may exercise such rights notwithstanding that any person is a servant or agent of the sponsor or otherwise any way connected or associated with the sponsor.

9. POSTPONEMENT OR ABANDONMENT

The sponsor shall not have any claim against the organisers in respect of any loss or damage consequent upon the failure for whatever reason of the conference being held or of the building becoming wholly, or partially unavailable for the holding of the conference for reasons beyond the organisers' control. If by re-arrangement or postponement of the period of the conference, or by substitution of another venue, or through any other reasonable matter, the conference can be carried through, the sponsorship contracts shall be binding upon all parties.

10. STAND LETTING

Stand-letting is deemed personal to the company contracting and is in no way assignable to any other person, company or organisation. The underletting or sharing possession of any part of the sponsorship is prohibited without the prior written consent of the organisers.

11. PROHIBITION OF TRANSFER

Sponsors may not assign, sublet, or grant licenses in respect of the whole, or any parts of the sponsorship allocated to them or assigned or otherwise deal with their rights and obligations hereunder nor may any cards, advertisements, or printed matter of firms who are not bona fide sponsors be exhibited or distributed on any stand. This does not apply to firms being associated with, subsidiaries, agents, or principals of the sponsor, which are communicated to the organisers in advance.

12. LICENSOR AND LICENSEE

On the acceptance of this application for sponsorship by the organisers there is a contract between the organisers and the sponsor including these terms and conditions, subject to amendments as mentioned below, and as regards any space so allotted, the relationship of licensor and licensee shall exist between the organisers and the sponsors, from the date of the sponsor occupying the space. In case of non-payment of any sum due from the sponsor, whether legally demanded or not, or of a breach, or non-observance, by the sponsor or any of the terms and conditions herein contained, or any regulations to be observed by him, the

organiser shall have the right to revoke his licence and re-enter upon the allocated sponsorship and space to remove and exclude the sponsor, and all persons therefrom without prejudice to the right to recover all sums payable by the sponsor and all other claims against him, and damages sustained by the organisers.

13. INSURANCE

The organisers are not responsible for the safety of any exhibit or other property of the sponsor or other person, or for the loss, damage or destruction by theft, or fire or any cause, or the loss, damage, or injury sustained by any sponsor or other persons. This is whether by reason of any default in the conference building caused by fire; storm; tempest; lightning; explosion; national emergency; war; labour disputes; strikes; lock-outs; civil disturbances; inevitable accident; force majeure or for any other cause not within the direct control of the organisers whether of the same kind or not. No responsibility can be accepted for any consequences of prevention, postponement, or abandonment of the conference. Sponsors should ensure their insurance covers all liabilities and risks.

14. ATTENDANCE

The sponsor acknowledges that the organisers shall not be held responsible for the failure of all or any other contracted conferences to attend the conference or the failure of any number of attendees to attend the conference for any reason beyond the reasonable control of the organisers.

15. CONFERENCE OPENING HOURS

Details of conference opening hours will be given in the conference programme, during these times stands must be manned by the sponsor's staff.

16. SIGNATORIES

The person or persons signing the sponsorship application form on behalf of the sponsor shall be deemed to have full authority to do so on behalf of the sponsor and the sponsor shall have no right to claim against the organisers that such person or persons did not have such authority.

17. SPONSORS' BANKRUPTCY

In the event of a sponsor becoming bankrupt, committing any act of bankruptcy, going to liquidation, or having a receiver appointed in respect of any of its assets the organisers reserve the right to terminate the contract with the sponsor and the terms and conditions relating to cancellations shall apply.

18. ERECTION OF STANDS

No sponsor will be permitted to display his goods in such a manner as, in the opinion of the organisers, obstructs the light or impedes the view along the open spaces or gangways, or to occasion inconvenience or otherwise affect the display of other sponsors. Exhibitors must have all stands erected by **0900 hrs** on the morning of the **16th of October 2024** before the conference begins at **09:30**.

19. THE TERMS AND CONDITIONS

Shall be construed in accordance with English law and any disputes resulting from an interpretation of these terms and conditions shall be settled by the English court.